

# EXIT XPO

THE XPX ATL  
2024  
EXIT EXPO

Learning, Collaborating and Relationship-Building  
to Deliver Successful Exits for Your Business Owner Clients

November 14, 2024 | Cobb Galleria Centre

**REGISTER NOW FOR THE EARLY BIRD FEE**

[exitplanningexchange.com/atlanta/expo](https://exitplanningexchange.com/atlanta/expo)



Build Valuable  
Relationships



Grow Your  
Professional Practice



Better Serve  
Your Owner Clients

**1** INTERACTIVE,  
CONTENT-RICH  
DAY OF EVENTS

**3** CRITICAL,  
EXIT-FOCUSED  
TRACKS

TRACK 1

**What's Going On  
in the World of Exit?**

TRACK 2

**Value Building and  
Successful Exits**

TRACK 3

**Best Practices for the  
Professional Advisor**

**9 SESSIONS** rotating throughout the day

PLUS Networking | Special Activities | Breakfast, Lunch and Cocktails

## WHO SHOULD ATTEND?

Trusted advisors serving private business owners

Accountants    Coaches/Consultants    M&A Intermediaries  
Attorneys    Insurance Providers    Valuation Experts  
Bankers    Investors    Wealth Planners

## CALL FOR SPEAKERS

We're fielding proposals  
NOW for expert  
speakers and excellent  
presentations.

**Scan the QR code  
above to Learn More**



XPX ATLANTA is the game-changing association of trusted advisors to private businesses. A collaborative business ecosystem like no other, XPX members help their clients build business value, transfer ownership, and create a life and legacy of success.



# THE XPX ATL 2024 EXIT XPO Sponsorship Opportunities

## Build Relationships | Build Your Brand

Put you and your brand in front of Atlanta's top professional advisors to business owners in the lower mid-market at the EXIT XPO — and throughout the year!

### 100+ Top Advisors

Connect with the trusted advisors who work with your target market — 1000s of private business owners

### 1000s of Impressions

Get thousands of valuable marketing impressions with a full promotional campaign now until EXIT XPO



## Many Packages, Multiple Price Points

A wide range of sponsorship opportunities to get your brand in front of a wide audience — at the EXIT XPO and throughout the year.



## Sign On Early, Get More Value

Get multiple months of visibility for your brand and relationship-building for you and team members. As an EXIT XPO Sponsor, you'll get VIP treatment and exposure from the day you sign up, until weeks after this event.

### Engage at XPX Programs. Gain visibility for your brand.

Monthly lunch programs, networking, speaking opportunities and pre-EXIT XPO VIP Events for you and your team.

### Marketing your brand before, during and after EXIT XPO.

Your brand and message will be featured in a full campaign, starting now and ramping up to and beyond the EXIT XPO.



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