CHARLOTTE EXIT PLANNING EXCHANGE	Bronze	Silver	Gold	Event Sponsor
Category exclusivity	Yes	Yes	Yes	Х
1 minute to talk at event; 2 minutes event sponsor		2x yr	6x yr	Their event
Marketing material at sponsors' table		2x yr	6x yr	Yes
Company link and logo on XPX Charlotte website	Yes	Yes	Yes	No
Company logo on presentation during monthly events	Yes	Yes	Yes	No
Attendees for monthly meetings	1	2	4	2 at their event
Individual memberships for members of your firm	1	2	4	1
Attendance at sponsor events (future)	1	2	4	No
Attendance at member social events	1	2	4	1
30-second video highlighting your firm (future)	0	1	1	0
Annual Investment	\$1,000	\$2,500	\$5,000	One time \$1500