

## Sponsor Partner Benefits – 2023

	One Event	Silver	Gold	Platinum	Presenting
	\$1,250	\$2,500	\$5,000	\$10,000	\$20,000
<b>CATEGORY EXCLUSIVITY</b>	-	-	One Per Industry	One Per Industry	Sole Partner
<b>PROMOTION AND SOCIAL MEDIA</b>		Included	Included	Included	Included
One Spotlight per Year in Monthly eNewsletter	1	1	2	3	5
Named Partner at VIP and Member Social Events	n/a	n/a	n/a	Included	Included
One-minute presentation at monthly programs	*2-Minute Presentation for Sponsored Program	2	3	4	6
Named Program Sponsor at Monthly Programs	n/a	n/a	n/a	2	4
Sponsors Partners may provide a Door Prize at monthly programs	n/a	Included	Included	Included	Included
Featured in XPX LinkedIn Post	1	Included	Included	Included	Included
Ability to post your blogs on the XPX website	n/a	Included	Included	Included	Included
Company link and logo on XPX Global website	n/a	Included	Included	Included	Included
Company link and logo on XPX Atlanta website	n/a	Included	Included	Included	Included
Company logo on presentation during monthly programs	n/a	Included	Included	Included	Included
Company logo on email and newsletter communications	n/a	Included	Included	Included	Included
<b>MEMBERSHIPS AND ACCESS TO EVENTS</b>					
Individual memberships for members of your firm	-	1	3	4	6
Attendees for monthly programs	2 for Sponsored Program	2	3	3	6
Member Socials: Total Sponsor Firm Member Attendees Allowed		1	3	3	5
Sponsor Socials: Total Sponsor Firm Member Attendees Allowed		1	3	3	5

**IN-KIND SPONSORSHIPS – Same Value Levels, Let's Discuss!**