



## Exit Planning Exchange DC Metro, Inc. Sponsorship Opportunities and Benefits

XPX is a national organization that provides networking, collaboration and educational opportunities for professionals focused on preparing business owners for the successful exit from their businesses. Our events are attended by a diverse and experienced group of individuals engaged in exit planning: corporate attorneys, CPA's, investment bankers, commercial bankers, wealth advisors, valuation and ESOP experts, and other professional service providers. Most events include an educational program featuring panels of experts, local business leaders, or current and former business owners. Preceding and following each program there is time dedicated to networking with sponsors, speakers and attendees.

Sponsor Benefit	Platinum	Gold	Silver
Recognition at event by Chapter President and through advertising during event	✓	✓	✓
Name and logo appear on event promotional materials, including e-mail, with a link to sponsor's website	✓	✓	✓
Opportunity to distribute marketing materials at event, at each place setting or at a table at the entry	✓	✓	✓
Sponsor will be displayed on XPX Chapter website and may display a link to its website	✓	✓	✓
Sponsor may customize its company profile on the XPX global website (within design parameters)	✓	✓	✓
Sponsor may attend and bring the specified number of guests to chapter meeting events at no cost	4	3	2
Opportunity to discuss and promote sponsor organization at beginning of the event	✓	✓	
List of attendees at sponsored event, provided following the event	✓	✓	
Opportunity to present a program or moderate a panel discussion	✓		
Sponsor's promotional information distributed twice annually by email to membership	✓		
Annual Investment	\$3,500	\$2,500	\$1,500
Total Sponsorships Available	1	2	6

For more information about sponsorship opportunities please contact our Sponsorship Committee Chairperson:  
Karen Shapiro Tel: (301) 838-3222 Email: [KShapiro@SteinSperling.com](mailto:KShapiro@SteinSperling.com)