

ANNUAL SPONSOR BENEFITS				
Sponsorship Level:	Bronze	Silver	Gold	Platinum
Annual Cost:	\$1,850	\$2,500	\$5,000	\$10,000
Memberships:				
Complimentary	1	2	4	6
Exclusive Category Sponsorship (only one firm of your type in this sponsor category)	-	-	Yes	Yes
Influence:				
# of Attendees at Annual Sponsor Dinner	1	1	2	3
# of Seats on XPX Greater Boston Committee of choice	1	1	1	1
Opportunities:				
Opportunities to recommend a panelist at any event	-	1	1	2
Opportunities to introduce your firm at an event	-	-	1	2
Summit Benefits for Annual Sponsors				
Opportunity to contribute panel topic and participate on panel	-	-	-	Yes
# of Employees attending for free	-	1	2	3
# of Opportunities to introduce a speaker	-	-	1	1
Incremental ad space for your firm in the printed Summit brochure	1/4-page	1/2-page	Full-page	Full-page
Company logo on all printed material, website and virtual venues	Yes	Yes	Yes	Yes
Digital Marketing:				
Logo with hyperlink in featured position on Greater Boston Chapter web page				
Customized profile and unlimited content posting to Knowledge Exchange across all XPX Chapters				
Content shared in monthly email circulated to XPX mailing list				
SEO boost through ongoing social media and other marketing initiatives				
Logo displayed on e-blasts to entire database of advisors and business owners				
Videos - acknowledgement slide on event videos posted on XPX Greater Boston website				
Event Visibility				
Verbal acknowledgment from podium at events				